

Ann-Kathrin Koessler, PhD

Curriculum Vitae

IUSF Osnabrück University
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Research Interests

Public policy, Sustainability, Cooperative behaviour

→ How can pro-social and pro-environmental behaviour be promoted and sustained?

- Commitment for pro-environmental behaviour
- The effect of participation on behaviour
- Fostering sustainable behaviour by empathy promoting interventions

Behavioural Economics, Environmental Economics & Public Economics

Current Position

since 01/2016 **Akademische Rätin auf Zeit (postdoc/assistant professor)** at 'Behavioral Economics for the Environment' Alexander von Humboldt-Chair, Institute of Environmental Systems Research, Osnabrück University (Germany).

Education

2015 **PhD in Behavioural Economics**, Queensland University of Technology (Australia).

Thesis title: *An Experimental Investigation of Moral Commitments*,
advisors: Prof. Uwe Dulleck and Prof. Lionel Page

2011 **Diplom in Economics** (BSc + MSc equivalent), Heidelberg University (Germany), specialisation in Economic Psychology, Environmental Economics and Public Economics.

advisors: Prof. Christiane Schwieren and Dr. Susanne Neckermann

Research Stays

09 – 12/2014 Research stay, *University of California San Diego (USA)*, with Prof. Uri Gneezy.

05/2014 Research visit, *New York University Shanghai (China)*, with Prof. Nicolas Jacquemet.

Teaching Experience

2018 **Environmental Behaviour and Policy**, *Lecturer/Course Coordinator*, Postgraduate, Osnabrück University.

2012 – 2015 **Quantitative Methods for Economics and Finance**, *Teaching Assistant*, Undergraduate, Queensland University of Technology.

2013 **Microeconomics**, *Teaching Assistant*, Postgraduate, Queensland University of Technology.

2012 + 2013 **Data analysis**, *Teaching Assistant*, Undergraduate, Queensland University of Technology.

PhD Theses Co-Supervision

since 2016 Fabian Thomas, PhD in Environmental Systems Science, *Behavioural Economics of the Agri-Environment*.

since 2016 Juan Felipe Ortiz-Riomalo, PhD in Economics, *Participatory Processes in Natural Resource Management*.

since 2018 Nicolai Heinz, PhD in Economics (Helmholtz Centre for Environmental Research), *Sustainable Mindsets*.

Master Theses Supervision

- 2017 Mathias Janke, MSc in Economics, '*Structuring Communication: An experimental study on the cooperation enhancing components of communication in social dilemmas*', GFFW Graduate Award.

(Further) Academic Work Experience

- 10/2009 – 06/2011 **Lab Assistant**, *University of Heidelberg (Germany)*, Behavioural Economics, with Prof. Christiane Schwioren.
- 10/2010 – 02/2011 **Diploma Thesis**, *Centre of European Economic Research Mannheim (Germany)*, Personnel Economics, with Dr. Susanne Neckermann.
Thesis title: 'Money talks and what else? - An experimental study about the effectiveness of intangible work incentives in the field'
- 10/2009 – 03/2010 **Research Assistant**, *Centre of European Economic Research Mannheim (Germany)*, Department Labour Markets, Human Resources and Social Policy, with Dr. Jan Fries.
- 03 – 04/2008 **Research Assistant**, *University of Heidelberg (Germany)*, Chair of Public Economics, with Prof. Lars P. Feld.

Industry/Government Interactions

- since 09/2018 **Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES)**, *Fellowship Program*, 'Methodological assessment regarding the diverse conceptualization of multiple values of nature and its benefits'.
- 04 – 08/2014 **Australian Securities and Investments Commission**, *Commissioned Research and Learning Sessions*, 'Compliance in Liquidation Processes'.
- 08/2014 **Department of the Premier and Cabinet, Queensland**, *Learning Session 'Behavioural Insights for the Not-For-Profit Sector'*.

Publications

Peer-reviewed and RR

- 2018 **Who gives ? - On empathy and impulsiveness**, with James Andreoni and Marta Serra-Garcia, forthcoming in *The Economics of Philanthropy (Kimberley Scharf & Mirco Tonin eds.)* (MIT Press).
- 2018 **Commitment to pay taxes: Results from field and laboratory experiments**, with Lars P. Feld, Bruno S. Frey and Benno Torgler, revise and resubmit in *European Economic Review*, *Freiburger Diskussionspapiere zur Ordnungsökonomik, No. 18/06*.

Policy papers

- 2018 **Stupsende Agrarpolitik- Nudging zu einer nachhaltigen Landwirtschaft (Nudging for a sustainable agriculture)**, with Fabian Thomas and Stefanie Engel, forthcoming in *DIW Vierteljahresheft*.
- 2014 **Improving communication with directors of firms in liquidation**, with Benno Torgler Uwe Dulleck and Markus Schaffner, published as *Policy Report 428 - Australian Securities and Investments Commission*.

Working Papers

- 2018 **Setting new behavioural standards: Sustainability pledges and how conformity influences their outreach**, under review.
- 2018 **Moral Pluralism in Behavioural Spillovers - A cross-disciplinary recognition of the multiple ways we engage in moral valuing**, with Michael Vincent, under review.

- 2018 **Policies as information carriers: potential perceptual and behavioral changes due to environmental policies**, with *Stefanie Engel*.
- 2017 **Insights into the impact of bankruptcy's public record on entrepreneurial activity: A behavioural economics perspective**, with *Uwe Dulleck, Nicola Howell and Rosalind Mason*, *SSRN Working Paper*, under review.
- 2016 **Public statements of good conduct promote pro-social behavior**, with *Uwe Dulleck and Lionel Page*, *SSRN Working Paper*, under review.

Presentations

Seminars and Invited Talks

- 2017 **WU Vienna** (Austria), *How to create commitment for pro-social behaviour?*
Masaryk University (Czech Republic), *Promises for compliant tax payments: What happens when statements of good intentions are applied to real world settings?*
- 2016 **Kiel Institute for World Economy** (Germany), *Promises for compliant tax payments: What happens when statements of good intentions are applied to real world settings?*
- 2015 **Monash University** (Australia), *Do public statement of good intentions promote social behaviour?*
- 2014 **University of California Santa Barbara & University of California San Diego** (USA), *Do codes of good conduct promote social behavior?*

Conferences

- 2018 *World Congress of Environmental and Resource Economists* at University of Gothenburg (Sweden), *BIOECON Conference* at Cambridge University (UK) .
- 2017 *BIOECON Conference* at Tilburg University (Netherlands), *ESA European Meeting* at WU Vienna (Austria), *Behavioural Economics for the Environment Workshop* at ZMT Bremen (Germany).
- 2016 *ESA World Meeting* at Hebrew University of Jerusalem (Israel), *Incentives and Behavior Change Workshop* at Tel Aviv University (Israel), *A fresh start- Perspectives on personal bankruptcy* Conference at QUT Brisbane (Australia), *RMIT Europe Workshop* in Barcelona (Spain), *Behavioural Economics and Finance Workshop* at FU Berlin (Germany), *Regional Meeting of Experimental and Environmental Economists* at IUSF Osnabrück (Germany).
- 2015 *ESA World Meeting* at UTS Sydney (Australia), *Australian Conference of Economists* at Queensland University of Technology (Australia).
- 2014 *ESA European Meeting* at University of Prague (Czech Republic), *ESA Asia-Pacific Meeting* at University of Auckland (New Zealand), *12th Tiber Symposium on Psychology and Economics* at Tilburg Institute for Behavioural Economics Research (Netherlands).
- 2013 *Shadow 2013: The Shadow Economy, Tax Evasion and Governance* Conference at University of Münster (Germany), *Understanding employees' dishonesty behaviours in the workplace* Workshop at ESC Dijon (France), *4th Meeting of French Experimental Economics Association* at GATE Lyon (France).

Reviewed Journals

Journal of Public Economics, Ecological Economics, Journal of Economic Behavior and Organization, Journal of Behavioral and Experimental Economics.

Research grants and Scholarships

- 2012 – 2015 **Tuition Fee Waiver Scholarship**, *Queensland University of Technology*, Australia, 120,000 \$.
2012 – 2015 **Postgraduate Research Award**, *Queensland University of Technology*, Australia, 70,000 \$.
2012 **Research grant**, *Queensland University of Technology*, Australia, 10,000 \$.

Organisation of Workshops

- 05/2017 'Experiments' Workshop with P. Moffat, *IUSF Osnabrück*.
10/2016 Regional Meeting of Experimental and Environmental Economists, *IUSF Osnabrück*.

General Work Experience

- 2011 – 2012 **Marketing Consultant**, *bookletmobile*, Berlin (Germany), freelancer.
2006 – 2007 **Marketing & Project Management**, *zet die agentur*, Heidelberg (Germany), part-time.
06 – 09/2005 **Internship European Parliament**, *Brussels, Belgium*.

Language Skills

German	mother tongue	Spanish	good knowledge
English	full proficiency		

Software Knowledge

MS Office, LaTeX, Stata (Statistical software package), ztree, Coral and Sophie (Experimental software), Qualtrics (Online survey software), ORSEE (Experimental Database).

Miscellaneous

- 2017 – 2018 PostDoc Representative and Member in Scientific Advisory Council of the PhD/Postdoc Career Center (ZePrOs), *Osnabrück University*.
2016 – 2018 Mentoring Program for Young Female Scholars, *Osnabrück University*.